



HIDDEN VALLEY LOOKS FORWARD TO ANOTHER EXCITING WINTER SEASON

Resort continues to focus on providing the best possible winter experience.

HIDDEN VALLEY, PA – The past two years have brought many improvements to Hidden Valley. Guests have enjoyed a new quad chairlift, the North Summit skier services building and the installation of 80 state-of-the-art TechnoAlpin snowmakers that now provide the most consistent snow in the region. Loading conveyors have been added to both quad chairlifts to assist skiers and boarders with getting on the lift. All new skis, snowboards, boots and helmets have been purchased for the rental shop to provide guests with the latest equipment. Many other enhancements have been made to the facilities including the addition of a seasonal locker room at the base facilities, which offers skiers and snowboarders the opportunity to rent space to conveniently store their equipment all season long.

For this season, several things have taken place to enhance the mountain operations. The resort has completed the full automation of the snowmaking system, and additional snowmaking waterlines have been added and operating pressure has been increased in order to maximize snowmaking capabilities. The resort's snowmaking, chairlift, and maintenance departments have been relocated to the newly constructed mountain operations facility. A new feature to the ski terrain this year is the addition of glade skiing between Cobra and Road Runner slopes. This will provide skiers and boarders additional advanced terrain to experience skiing or riding amongst the trees. Guests who wish to keep their training routine during their visit will be able to work out in the refurbished exercise facilities at the Sports Club.

Wintersports U, the resort's ski and snowboard instructional team, has also developed several new and unique programs. With the success of last season's launch of the Very Important Family, or VIF program, Wintersports U has created a second level to the VIF. The VIF is a program designed for the family that wants to learn to ski or snowboard together. Guests receive concierge treatment from their preferred parking space to the rental shop, where they have personal assistance to assure proper fitting equipment and a clear understanding of how the gear works. Their Wintersports U instructor will then take them to the snow to begin their on-snow instruction. The VIF Starter program is intended for first-time skiers or boarders. This year, the VIF Explorer has been added to the complete list of programs. The VIF Explorer features the same concierge treatment as the Starter, but it is designed for families that wish to take their skiing or riding abilities to the next level. The VIF programs are offered daily by appointment. Another new instructional program for this season is the Excel program for teens. The Excel is a three-day program that is designed for kids ages 10-15. Kids will be introduced to advanced skills like bump skiing, riding terrain park features and carving turns. The Excel program will be taught by some of Wintersports U's best instructors. The Excel program will be

offered December 26-28 and 29-31, 2009. Guests should stay tuned to the resort's web site for information on additional dates offered later in the season. "Our team is really working to offer some unique instructional programs to help a wide array of winter guests to achieve their skiing or snowboarding goals," commented Bob Kuban, Wintersports U director. "Other special offerings for the 2009-2010 winter season include Parks & Pipes 101, the Sunday Night Adult program and Tuesday Night Ladies program," added Kuban. For additional information on the many unique offerings at Wintersports U visit the resort web site or call 814-443-8000, ext 308.

In recent years, helmet usage in the ski industry has grown in popularity. While skiing and boarding in a controlled and responsible manner is recognized as the primary safety consideration; helmets help increase the safety of a skier or snowboarder. Beginning this season, Hidden Valley will require, and provide, complimentary helmets to anyone age 12 and under who is participating in any of the Wintersports U instructional programs or lessons. In addition, anyone taking a lesson in the terrain park will be required to wear a helmet. The resort is also requiring all ski and snowboard instructors, terrain park crew, and ski patrollers to wear helmets when they are on the slopes.

Hidden Valley has also recently taken over the management of food and beverage services. Previously operated by outside vendors, this change will result in new menus and offerings, quality guest service and improved overall dining experiences throughout the resort. Another noticeable upgrade this season is the resort's take over of the lodging and reservations operations – including the Four Seasons Lodges and Vacation Rental Properties on the mountain. All of these improvements and changes are part of Hidden Valley's goal to provide the best possible guest experience.

Last winter Hidden Valley began to develop the North Summit condominiums. These newly constructed units are conveniently located within a short walk of the ski slopes and golf course operations of Hidden Valley Resort. As of November 1, 2009, eight of the 24 planned units have been built, and a model home is open for guests to visit and experience the North Summit. The setting of these three bedrooms units makes them the perfect mountain retreat. For more information on the North Summit condominiums call Northwood Realty at 800-228-2270.

Hidden Valley will again offer the popular free ski days this season. Weather permitting, guests can enjoy complimentary ski tickets Friday, November 27 through Sunday, November 29, 2009 with a contribution of two canned food items. Special rates will also be available for ski and snowboard rental equipment and group lessons. All donations will be given to the Greater Pittsburgh Community Food Bank and the Community Action Partnership Serving Somerset County – Tableland Services.

For more information on Hidden Valley Resort or to make reservations for your winter vacation visit www.hiddenvalleoresort.com or call 814-443-8000.

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About Hidden Valley Resort

Located in Pennsylvania's Laurel Highlands, Hidden Valley Resort is a year-round destination surrounded by beautiful state forests and parklands with activities for all ages. The family resort offers a host of recreational amenities including skiing, snowboarding, a snow tubing park, a championship golf course, horseback riding, sleigh rides, tennis courts, a sports club, retail, spa facilities and 30 miles of hiking and biking trails. The resort is also home to 1,200 resort properties with a permitted master plan for adding 1,800 more homes, condominiums and townhomes within the resort. For information or to sign up for E-news and updates on Hidden Valley, please visit www.hiddenvalleyresort.com